

Course introduction

The Professional Management Certificates – Mini MBAs are designed to provide students, who are in the process of deciding on a field for the post graduate study with the necessary foundation knowledge in business management to make the correct choices.

The courses follow the modular system which enables students to study one course at a time and graduate from the programme in three months. Students can study at their own pace by distance learning or at the weekends.

These course are designed specially to meet the needs of students and business people and will benefit those who enjoy learning and socializing with others while taking on new challenges in their managerial roles.

Course objectives

- develop your knowledge of current business theory and practice.
- broaden your business vocabulary.
- increase your marketability in your organisation.
- give you a taste for what is involved in a full blown MBA programme.
- offer the opportunity of meeting like minded individuals and widen your networking opportunities.



Course benefit

Individual
The Mini MBA helps to develop your knowledge and decision making capabilities and thus offer greater career opportunities and make you a more effective manager.

Organisation
The programme offers a cost effective method of a staff development that will allow organisations to identify those members of staff who could both benefit from management training and add value to the organisation.

Who should attend

This fast-track course benefits those interested in improving their knowledge of business practices and strengthening their decision making processes.



certificates

- Course members receive a Certificate of Attendance confirming their attendance at the programme.
- A Certificate of Completion is awarded to those who complete the final project of the programme.

contact

Grand Executive Education And Training Center
4Fl, Bien Phong Newspaper Building, 40A Hang Bai St.,
Hoan Kiem Dist., Hanoi, Vietnam.
Tel: 84 4 936 4940/41 Fax: 84 4 936 4937
Email: info@grand.edu.vn Web: www.grand.edu.vn

Get a taste of the MBA

Get a taste of the MBA



PROFESSIONAL MANAGEMENT CERTIFICATES

The Language of Business **mini MBA**

Certificate in

- FINANCE MANAGEMENT
- GENERAL MANAGEMENT
- IT MANAGEMENT



The real voyage of discovery consists not in seeing new landscapes, but in having new eyes.

Marcel Proust

- Courses are transferable to regular MBA programme*
- Get a certificate from International Management Association, UK
- ENJOY OUR WEEKEND PROGRAMMES!

International Management Association, UK
Register Office: 2Fl, 145 - 157 St. John Street, London EC1V4PY, UK
Web: www.ima-uk.org Email: info@ima-uk.org

* Subject to conditions

REGISTRATION FORM

TITLE (Mr/Mrs/Ms/Dr etc)

FULL NAME:

OTHER NAME(s):

ADDRESS:

COMPANY:

TELEPHONE:.....MOBILE:.....

EMAIL:

Please outline any relevant management experience you have. This may include job title(s), organisation(s) worked for and responsibilities. Alternatively, you may wish to include a current C.V.

Please mail or fax this form to:

Grand Executive Education and Training Center (GREAT)

4fl, Bien Phong Newspaper Building, 40 A Hang Bai St. Hoan Kiem Dist, Hanoi, Vietnam
Tel: 04 936 4940/41 Fax: 936 4937 Email: info@grand.edu.vn Web: www.grand.edu.vn

Course content

Mini MBA in Management

- Entrepreneurship
- Marketing
- Strategy
- Finance
- Organizational Development

Mini MBA in IT Management

- Entrepreneurship
- Marketing
- Strategy
- Finance
- E – Commerce Management

Mini MBA in Finance

- Entrepreneurship
- Marketing
- Strategy
- Finance
- Investment Risk Management

registration Information

There are no formal educational pre-requisites for enrollment. Management experience and responsibility are preferred but not essentials.

- Application Form
- Two Passport Type Photos

duration of Study

- Workshops & seminars will be held at every two weekend (Saturday and Sunday from 9am – 6pm)
- Workshops & seminars, will be conducted in English with translation.
- Materials are in English and study notes are in English with Vietnamese translation.
- Course can be completed in 03 months.

Profile of tutors

- Prof. Dr. Andy Ng, fellow SBP, UK
- Dr. Alan Richardson PhD, University of Bradford, UK
- Dr. Alexander Trost Master of Economic, Master of Business & Engineering, Germany DBA, National University, USA
- Mr. Andrew Joseph CIM, MBA, Heriot Watt University, UK
- Mr. Bernard Joseph MBA, Heriot Watt University, UK
- Prof. Leslie A. Cohen, Fellow IMA, UK MSc Union College, USA
- Mr. Peter Kuhn MBA, Master in International Management Charles Darwin University, Australia

tuition Fee

USD 1,450

